

---

---

# Highwire Improv

Community First

All Community Meeting - March 28th, 2026

---

---

# Meeting Agenda

1. Welcome and Core Values
  2. Season 22 Overview
  3. What's Next for Season 23
  4. Committees Are Here!
  5. Volunteer Opportunities and Committees
  6. Open Q&A
-

---

# Mission

Highwire Improv's mission is to steward a community of artists committed to growth, collaboration, joy, and justice — in Baltimore and around the world — through improvisational theater.



# Core Values

## Transparency

Clear, honest information helps everyone work better together!

## Safety

Physical, psychological, and artistic safety for everyone.

## Community

Here to serve the collective good, we all win together!

## Action

An imperative to make changes, solve problems, and iterate.

---

**Season 22!**

---

# Season 22 Show Statistics!

The opening of the Highwire Center greatly increased our show volume and performer payments! Average audience sizes are down, but total attendees per evening are up.

	Shows	In-Person Attendees	Avg. In-Person Audience	Payments to Performers	Highwire Margin
Season 18 (Jan-Mar 2025)	22 in-person 36 online	529	24.1	\$2,678	-\$72
Season 19 (Apr-Jun 2025)	28 in-person 35 online	452	16.1	\$3,585	-\$986
Season 20 (Jul-Sep 2025)	31 in-person 32 online	520	16.8	\$3,383	\$229
Season 21 (Oct-Dec 2025)	66 in-person 28 online	914	13.9	\$6,143	-\$1,130
Season 22 (Jan-Mar 2026)	67 in-person 34 online	947	15.2	\$6,403	\$-333

# Marketing Stats - Accelerating Growth

	Dec 2024	Mar 2025	Oct 2025	Dec 2025	Jan 2026	Mar 2026
Facebook Followers	1,505	1,538	1,656	1,695	1,726	1,746
Instagram Followers	1,675	1,848	2,237	2,424	2,515	2,628
TikTok Followers	302	406	524	596	734	790
YouTube subscriptions	739	760	777	811	843	860
Email List	1,506	1,770	2,213	2,371	2,421	2,505
Eventbrite Followers	971	1,076	1,361	1,886	2,213	2,698
Google Reviews	-	-	11 (5.0★)	13 (5.0★)	18 (5.0★)	23 (5.0★)
Eventbrite Reviews	-	-	66 (4.9★)	78 (4.9★)	87 (4.9★)	96 (4.9★)

# March 2026 Financial Overview

**Income** - **Expenses** = **Net Income**  
**\$12,864.58** - **\$12,851.88** = **\$12.70\***

## *Top Categories*

Grants: \$9,000.00  
Shows: \$1,967.54  
Applied Improv: \$1,000.00  
Classes: \$690.00  
Donations: \$207.04

## *Top Categories*

Instructor Payments: \$5,682.00  
Rent: \$3,258.42  
Performer Payments: \$1,428.31\*\*  
Utilities: \$831.01  
Supplies: \$524.80

\*Note, approximately \$5,000 in grant payments earned in 2025 are still outstanding.

\*\*Some additional performer payments processed via Highwire Venmo.

# Q1 2026 Financial Overview

$$\begin{array}{rcl} \text{Income} & - & \text{Expenses} & = & \text{Net Income} \\ \$38,741,77 & - & \$29,589,33 & = & \$9,152.44^* \end{array}$$

## *Top Categories*

Grants: \$12,127.50  
Classes: \$8,493.50  
Donations: \$7,413.54  
Shows: \$5,786.89  
Applied Improv: \$4,939.70

## *Top Categories*

Rent: \$9,775.26  
Instructor Payments: \$8,647.00  
Performer Payments: \$4,200.31\*\*  
Utilities: \$2,475.76  
Supplies: \$1,327.93

\*Note, approximately \$5,000 in grant payments earned in 2025 are still outstanding.

\*\*Some additional performer payments processed via Highwire Venmo.

# Season 22 Highlights

- Repertory
- Thursday Club
- Guest Instructors
- Private Events
- Applied Improv
- Grants
  - Maryland State Arts Council
  - David M & Anne Malia Lewis Charitable Fund
  - Create Baltimore

---

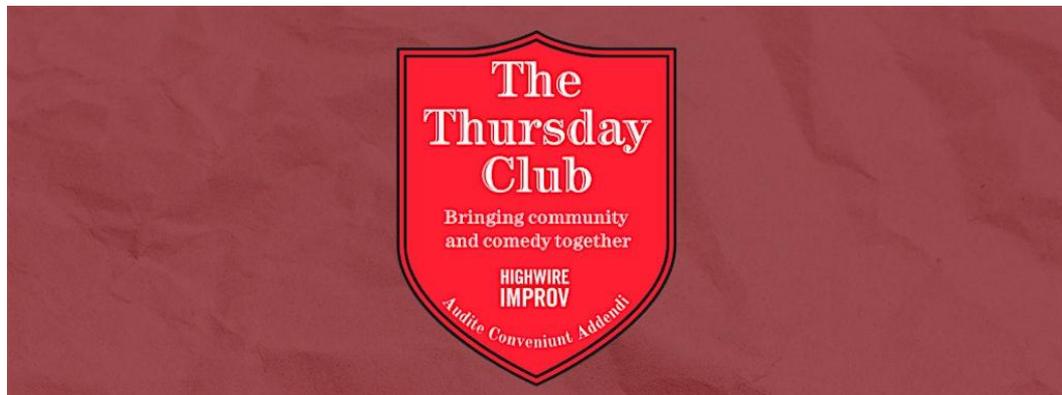
# Season 23 Plans

---

# Marketing: Signs, Ads, Events



# Performance Opportunities



# Guest Instructors!

Highwire continues to bring in a wide range of instructors delivering workshops for both performers and instructors!

April 11-12: Mary C. Parker

April 19: Elana Fishbein

June 13-14: To be announced soon!

**GUEST TEACHERS**  
**AT HIGHWIRE**



**Visiting**  
**April 11-12**

**Mary C. Parker**  
**Making Your Improv Auditions Equitable and Ethical**

**Drop Notes: Singing on the Spot**

**Oops,...Ouch: Responding to Unexpected Moments of Harm**



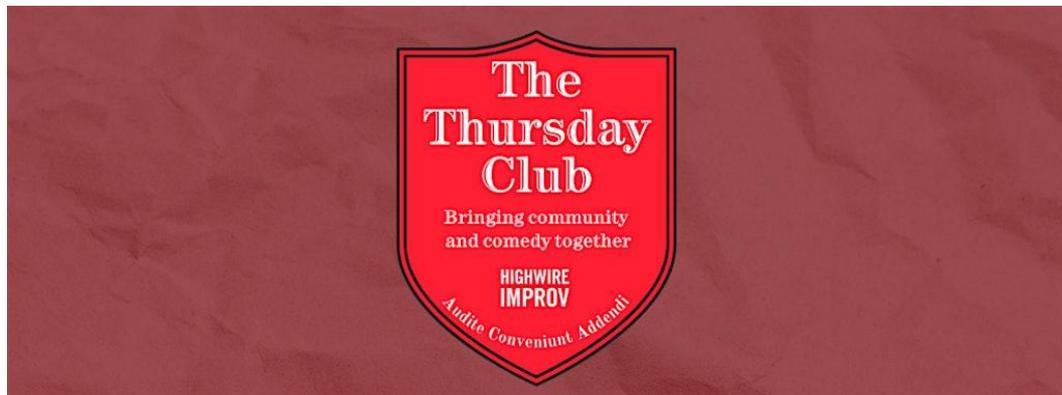
**Visiting April 19**

**Elana Fishbein**  
**Let Yourself Be Vulnerable**

**LEARN MORE AND SIGN UP AT**



# Performance Opportunities



# Committees

At long last; Highwire Improv will be launching committees!

## Committee Commitment:

- Monthly meetings (in-person and virtual options)
- Committees will choose their own work with board support
- Committees will report their progress to the board and share at future community meetings.

## Launching in April:

**Applied Improv, Development, and Education Committees**

# Volunteering at Events

Volunteering at our shows is currently the most frequent need:

**Hosting Shows:** Be part of the show, set the vibe for our crowds!

**Front-of-House:** Each show could use assistance with checking people in and managing the space.

**In-Person Tech:** Run the lights, sound, and recording for shows!

**Online Tech:** We can always use help managing the Zoom for online shows on Monday or Tuesday nights or Sunday afternoons.

*Volunteer training not required - just sign up and we'll train you!*



---

# How to Get Involved: Volunteering

---

---

**Q&A**

---

# Meet the Highwire Improv Board



Emily Marvin (*new*)



Kristen McKenzie



Brian Shea



Aaron Thomas (*new*)



Geoff Taylor (*emeritus*)



Jess Robey (*new*)



Barry Wright



Cory Anotado



Brian James O'Connell



Katie Overbey (*emeritus*)